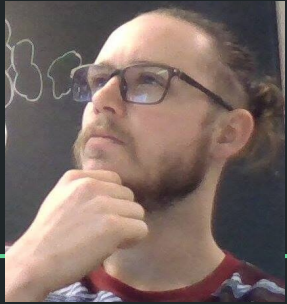


Patch

Jørgen S. Notland

@jQrgensn 

Ready to conquer the world



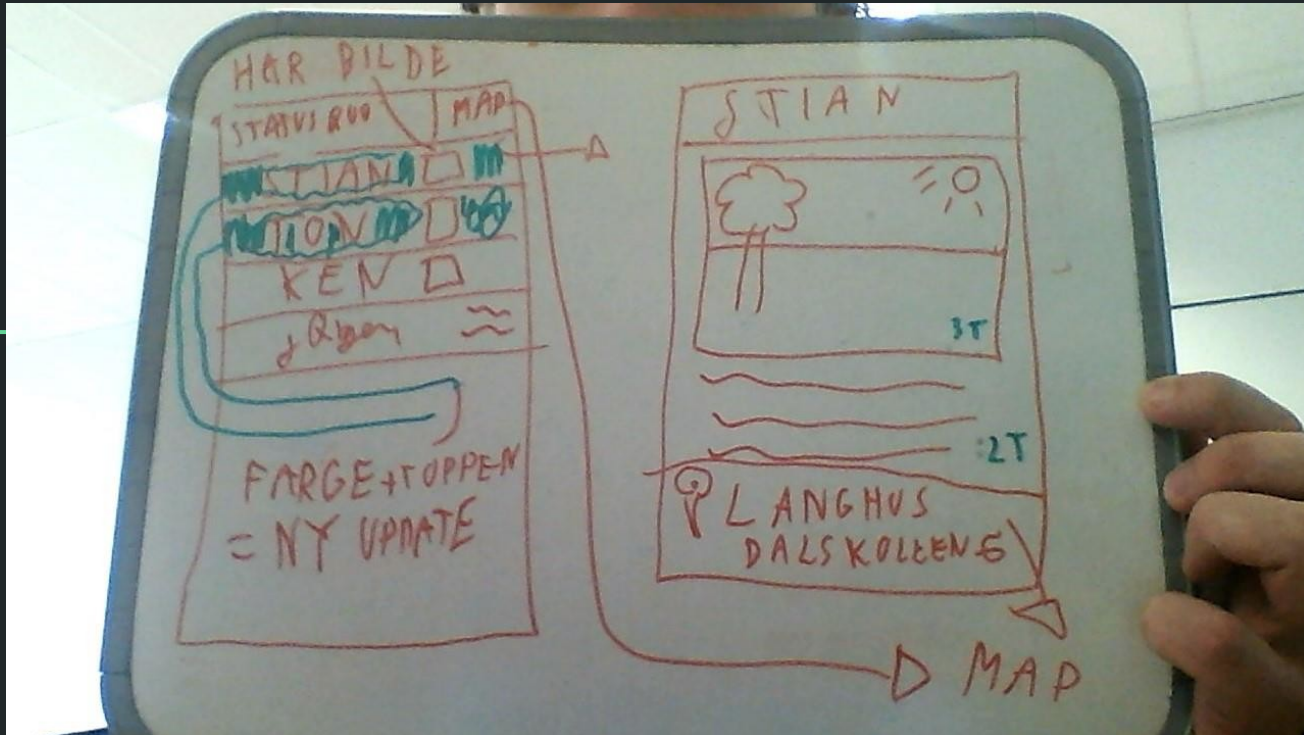
NTNU



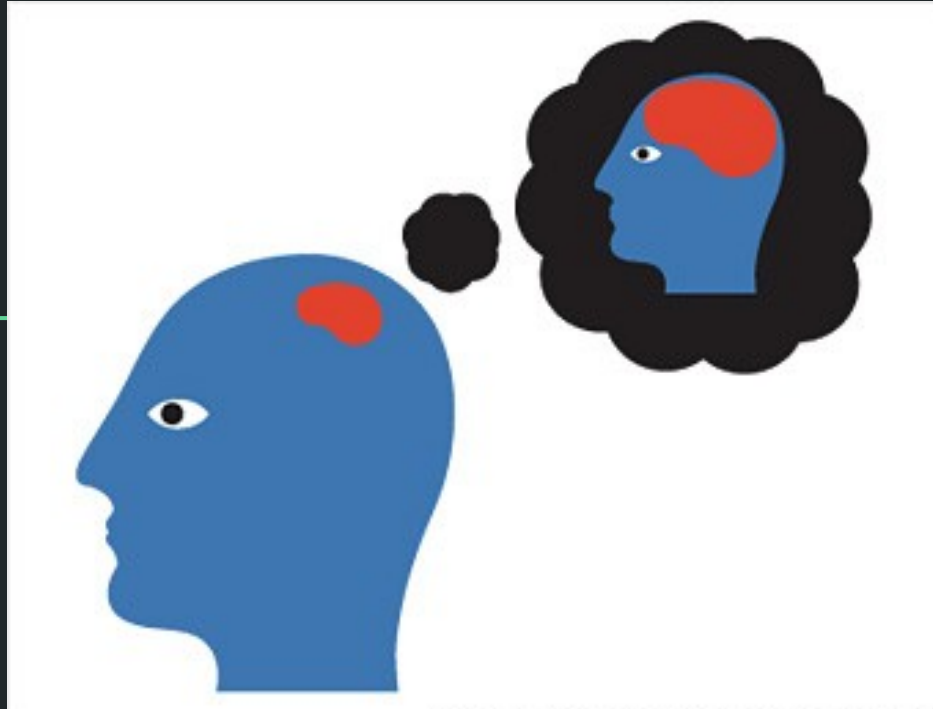
The idea

“MyStory before snapchat launched MyStory”

Approach



What went wrong?



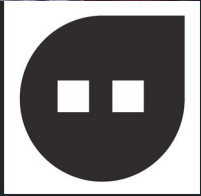
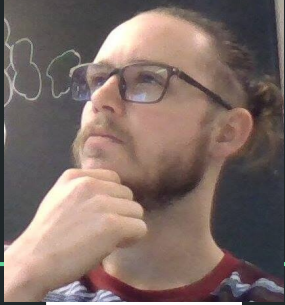


M OMENTUM

What did we learn?



Where is the team now?



People
u know

Guestlist

FLARE!

Questions?

What was the project/the idea?

Patch: “Social sharing for a group for friends” <- (Worst slogan ever)

Post a video/image for your friends to view for 24h before it is deleted.

If your friends does not have any videos/images on their profile you can ask them to “patch” their profile and post new stuff

What went wrong?

- Can't find anything about Patch in google docs. This says something about how we jumped into it and just started programming.
- We thought that we were better developers than we were
- Snapchat stole our idea (This was our final judgement). Motivation was low and in October when snapchat introduces the "My Story" feature which is basically the same
- It's hard to keep up momentum when school starts and people wants to party a lot(fadderperioden) and then suddenly you are broke and you have to catch up with school.
- Learned new technical without asking for help enough => No progress => Back to NTNU, party + code approach anxiety (didn't talk about the status quo enough =>

What Could you do differently/what did you learn?

- Can't find anything about Patch in google docs. This says something about how we jumped into it and just started programming: Know your capabilities.
- Was everyone truly motivated? I'm not sure. When the team
- It was worth it
- Coacroach harder Cocroaches dont die, stay alive in the storm of university and partying etc (We could have dropped out but we didnt feel like we had the momentum to do so.) Get your prioroties straigh
- Snapchat

I love the Patch team

- The thing about the Patch team and my current friends/co-founders (We now work in three different startups) is that we always think that things are going to be all right. This can be both a blessing and a curse.
 - <3 Mindset <3:
 - Open
 - Positive
 - Critical
 - Life in the future
-